

BALANCED SCORECARD
Palladium
Government Summit 2006

**Solutions Showcase from Microsoft:
Microsoft® Business Intelligence**

Microsoft®

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**Microsoft Business Intelligence
Vision and Strategy**

Improving organizations by providing business insights to all employees leading to better, faster, more relevant decisions

Better Company

Strategic Tactical Operational

Right Information Right Time Right Format

- Complete and integrated BI offering
- Widespread delivery of intelligence through Microsoft Office
- Enterprise grade and affordable

Gartner Magic Quadrants

Challengers Leaders

Microsoft

“One of the most surprising aspects of the [Jupiter Research] study was that Microsoft came out on top of interoperability requirements. A full 72% of the IT decision makers ranked Microsoft No. 1 in interoperability.”

INTERNETWEEK

Integrated Offering

Analytic Applications: Business Scorecarding (BSM)

End-user Tools: Portal (Office 2007 SharePoint Servers), End-user Analysis (Excel)

BI Platform: Integration (SSIS), Analysis (SSAS), Reporting (SSRS), SQL RDBMS

Business Applications (Microsoft Dynamics)

Microsoft Office Business Scorecard Manager 2005

Articulate Goals Monitor Metrics Analyze Issues Collaborate and Act

- Microsoft Office Business Scorecard Manager empowers organizations with
 - Advanced score-carding
 - Deep contextual insight
 - Collaborative group analysis and action
 - End-user empowerment
 - Extensible platform
- SQL Server 2005 provides Business Scorecard Manager with
 - Centralized management of metrics and business logic
 - Multi-dimensional scorecards
 - KPI interoperability across end-user applications
 - Data integration and security through UDM

Business Scorecard Manager
Action-driven and collaborative application

Scorecard

Reports Charting and Analysis

Deep Personalized Insight

- Immediate access to analysis and unstructured data
- Drill down through centrally managed KPIs and SQL Server data for deeper insight

Empowerment and Productivity

- Scorecard authoring and editing tool
- Reduce reliance on IT for changes and customization

Action-Driven and Collaborative

- Work as a team to analyze issues
- Add annotations and alerts to scorecards
- Tight integration with Microsoft collaboration platform

Integrated and Extensible

- Add custom data to dashboards
- Integrate into LOB applications
- Extend through SharePoint Web Parts



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